



# MANNATECH<sup>®</sup>

## TRUHEALTH CHALLENGE<sup>®</sup>

### Spring & Summer 2019

### May 1, 2019 – July 31, 2019

### UNITED STATES and CANADA OFFICIAL RULES

#### WHAT IS THE CHALLENGE?

A contest that allows you to earn cash and prizes while improving your health and wellness. In other words, The Challenge is a pledge to your health where you track and monitor your transformation and progress over 90-days and beyond. The Challenge is available to Associates and Customers in good standing who join the Challenge at [www.newyou90.com](http://www.newyou90.com) between May 1, 2019 and July 31, 2019. Be sure to read closely as some of the rules and prizes have changed.

#### 90-day Challenge Prizes:

Mannatech will award three cash prizes to the “most transformed” following for the 90-day challenge. The prizes are based on how many people join and stay in the challenge, submit the required pictures and essay, track their progress and purchase the bundles as described below.

Prizes will range from \$250 to \$3000.

#### **TruHealth Lifestyle Award:**

This is reserved for those that have committed to a healthier lifestyle with TruHealth, use the maintenance program and continue to have results. They are looked as mentors in the TruHealth Challenge and Lifestyle.

## TruHealth Challenge Supplemental Sharing Awards:

- Enrollers that have 3 or more new participants that complete the challenge will receive 100 loyalty points.
- Enrollers that have 5 or more new participants that complete the challenge will receive 100 loyalty points and recognition at MannaFest
- Enrollers that have 10 or more new participants that complete the challenge will receive 100 loyalty points, recognition at MannaFest and two free tickets for Manna Fest and 3 nights at the host hotel for 2 people.

## HOW DO YOU GET STARTED?

You are just a few clicks away from beginning your journey to the ultimate body transformation. Remember, Mannatech is not just about fat loss and neither is the Transformation Challenge. This is your chance to change your health and wellness, so enter today!

It is easy to get started. As a participant, you must follow these three easy steps.

- You must register your participation at <http://www.newyou90.com>. You may register anytime during the promotion period. (You must have three consecutive TruHealth purchases for the months of the qualification period)
- You must submit “before” and “after” photos and track their progress through the TruHealth link at <http://www.newyou90.com>.
- You must submit a 250-word short paragraph about your transformation no later than 5 days after the incentive 90-day end date.
- By signing up, you have access to fat loss tips, exercises to support you on your transformation.

## REQUIREMENTS:

### Before and After Photos:

In order to compete for prizes, you must submit a total of four “before” photos with a date stamp (many people use their phones to verify date) to start, and agree to all terms of the Transformation Challenge during the timeframe of the Challenge. You

will then submit four “after” photos with date stamp, along with the 250-word essay by the deadline.

Photo requirements on the 1<sup>st</sup> day of participating in the TruHealth Transformation Challenge:

- One frontal view photo with time stamp or current newspaper taken on the established start date/end date.
- One frontal view without a newspaper or digital date and time stamp.
- One profile (side view) photo.
- One back photo.

**Below are tips on how to submit your photos.**

- The format for uploaded photos should be JPEG.
- The photos must be authentic and not altered or modified. If any photo tampering is evident, the participant will be disqualified.
- The date on the paper or time stamp must match the day the contestant begins and ends their Transformation Challenge program.
- The same type of clothing is recommended in both your before and after photos. Form fitted athletic clothing is preferred. Revealing or provocative photos are invalid.
- High-quality photos (300 dpi) are recommended. Photos must be 2 MB or smaller.
- You should take the photos using a white or light-colored solid backdrop for optimal visibility.
- You must successfully fulfill all requirements of the Transformation Challenge to be considered for judging and prizes.
- The decision of the judges is final

### 250 Word Short Paragraph

You must submit a short 250-word paragraph sharing your transformation journey. Make sure to include... What your Challenge goals were and how you achieved them? Why you entered the Challenge? How you will motivate others to achieve success through the Challenge?

#### Short Paragraph Requirements:

- 250 words in the word text box on the Essay Page of the Transformation Challenge.
- Must Include: Your name, "start" and "end" measurements as seen in the Transformation Tracker.
- Your essays must be in English when possible.

#### Associates or Customers using TruHealth System:

*In order to participate in the Challenge, you must purchase a minimum of one of the TruHealth SKUs listed below each of the 3 months of the Challenge to be considered for any prizes. However, if you ordered your first qualifying bundle for the challenge in April 2019, you will need to purchase one of the bundles defined in rules document for three consecutive months to be considered for a prize. For example: if you purchased one of the defined bundles on April 23, 2019, May 23, 2019 and June 23, 2019, you would meet the minimum requirement in the rules. Likewise, if you who purchased a qualifying bundle May, June and July 2019, you would also meet the minimum requirements.*

All participants in the program must purchase a minimum of one of the 4 bundles each month of the qualification period to qualify for the challenge.

***1) TruHealth 30 Day System Value Custom Bundle / Item No. 60601***

***2) Wear My Skinny Jeans Again Bundle / Item No. 81401***

***3) TruHealth Maintenance Custom Value Bundle /Item No. 61301***

***4) \* Please note: If you are currently purchasing the maintenance bundle plus Empact + (Item No. 83801), this will count toward the program as well.***

#### Eligibility:

- Associates and Customers 18 years of age and older, as of their registration date, are eligible to participate in the Transformation Challenge.

- All Participants must be a resident of United States or Canada
- Participants must be a qualified Mannatech Associate/Customers at the beginning of the Challenge and a qualified Mannatech Associate/Customers through the duration of the Challenge.
- New Participants must purchase a minimum of one of the bundles during each month of the Challenge qualification period. See Customers or Associates ordering the TruHealth Bundle section on page 4.
- Participants must show use of Mannatech products and shall not use competing products from any other company during the Challenge time.
- Participants cannot utilize any body-transforming procedures including but not limited to, the lap band, gastric bypass, liposuction, HCG, HGH or other similar treatments.
- Challenge winners will be asked to sign an affidavit confirming use of Mannatech products and that they followed the rules and guidelines of the TruHealth program.
- Participants agree to grant Mannatech use of their name, likeness or photo, voice or written materials in any future publication, advertisement or promotion. In addition, each participant understands that they will not be entitled to receive any remuneration of any kind for the future use of their name, likeness, voice or written materials.
- Participants agree to abide by these rules and warrant and represent their entry is authentic, unaltered and their original work, and to grant Mannatech the right to edit, publish, promote and otherwise use their entries, without restriction, in any and all media, for any purpose whatsoever, and without further permission, notice or compensation.
- Participants may not solicit local media to discuss their participation in the TruHealth program without prior written consent from the Mannatech Communications department. [News@mannatech.com](mailto:News@mannatech.com)
- The winner of the TruHealth program will be required to verify purchases and results or an alternate winner will be selected.