



Meet Penny

The Most Brilliant Way to Make Your Mannatech Business Thrive

Penny is a smart, virtual assistant that helps you run your business with confidence.

Penny organizes your day, showing you what to do, when to do it and how to do it well. She manages every part of your business, ensuring new sales keep coming and no customers fall through the cracks.

What To Do

Through the power of artificial intelligence, Penny learns your business, and prioritizes where you should be spending your time each day, populating tasks on your daily and ensuring that the time you are spending working on your business is spent in the right place.

When To Do It

Need to cut out the noise? Penny organizes your tasks based on where your customers and prospects are in the customer care cycle or sales funnel. She prioritizes who needs attention and who can wait another week, ensuring you spend your time where it matters most.

How To Do It

Penny does more than just telling you what to do. It also helps you learn how to work your business in the most efficient and effective way. Through the Pennyverse and LevelUP, you'll learn how to craft the perfect sales scripts, build and manage a team, build your confidence and remove mental obstacles and more.



Feature Set

Prospecting

Fill your sales funnel and keep growing your business.

Contact Management

All of your important information in one place.

Customer Care Cycle

Never have a customer fall through the cracks again.

The Daily

Know what to do & when to do it at a glance.

Team Care

Build and coach your team to success.

Custom Tags

Sort your customers by similar product purchases, characteristics, etc.

Custom Lists

Target your customers and improve your marketing.

Multi Message SMS

Communicate with your customers via SMS or whats app.

Social Media Messaging

Link your customers' social media profiles for easy messaging.

Help and Learning Articles & Videos

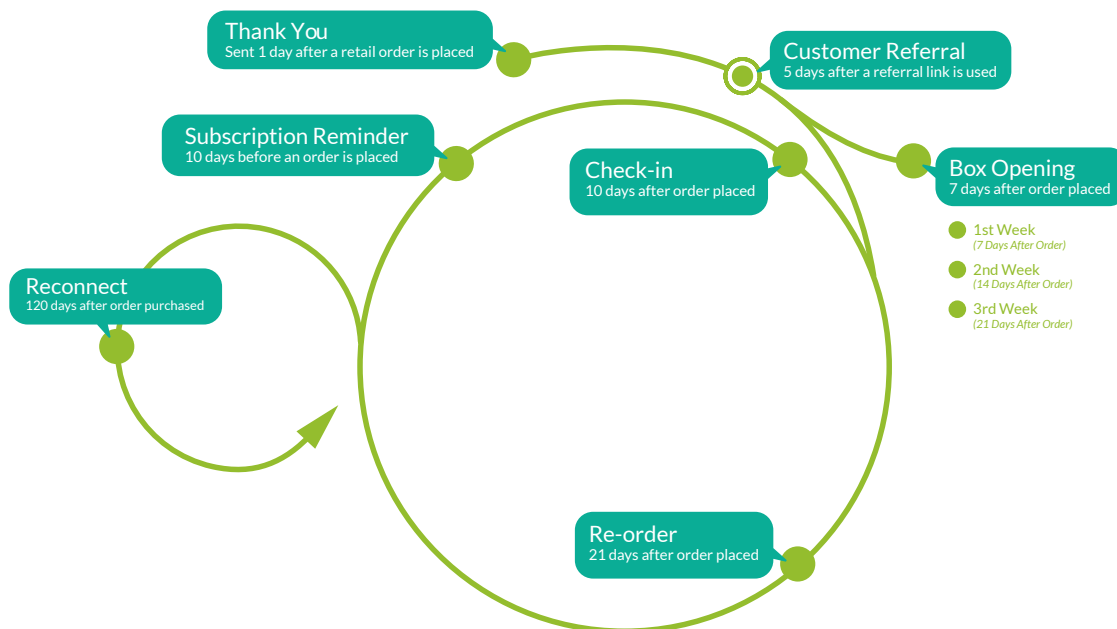
Learn how to leverage all of Penny's features at your fingertips.

Access to LevelUP and Pennyverse

Improve your business and sales skills with lessons from industry leading professionals.

Customer Care Cycle

The Customer Care Cycle is a set of specific tasks designed to ensure you speak with your Customers at the right time, about the right topic. Penny automates touchpoint tasks for all your customers as soon as they make an order so you can keep track of their shipments and check-in with them periodically. This will help bring your customer service to the next level and ensure you never let another customer fall through the cracks again!



FAQ

How Do I Sign Up Penny?

Search for “Penny” in your app store to download on your mobile device, or visit web.pennyapp.com to sign up.

What Kind of Results Will I See?

Penny users experience a variety of results based on their business level and how often they use Penny. However, on average, Penny users who actively crush their daily tasks, can see a 45% increase in orders, 16% increase in revenue, 24% increase in second orders with an associated task.

How Can I Get My Team On Penny?

It’s easy to invite your team to Penny. Simply login to your Penny account, head to team care and click on the “invite” button to see who on your team is not using Penny. Using the pre populated invite script, invite those members you would like to see using Penny.

I Need Technical Help

Login to your penny account and click on the penny head in the bottom right hand corner to speak with one of our amazing customer support representatives. Or, visit the H&L database for all of our help articles.

To learn more about Penny, visit getpenny.com

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